

# INFORMATION ON KXXX 790 75<sup>TH</sup> ANNIVERSARY DIAMOND DRAW A ROCKING M MEDIA EVENT

# **REQUIREMENTS:**

- Must be 18 or older to play and win prizes
- Must download the free app called "EVENTZEE" on your phone or tablet and enter the game code KXXX790 to play
- Each challenge completed on the Diamond Draw gets you points and for every 10 points, you will receive one entry into the grand prize drawing of diamond and one entry into the general prizes drawing. \*See PRIZES

• Diamond Draw runs from April 4, 2022 10 am, to July 13, 2022 10 am CST

## HOW TO PLAY DIAMOND DRAW:

- Download the "EVENTZEE" app on your phone or tablet and enter the game code **KXXX790** to get into the Diamond Dash
- Make an account with your email, a password, and a username. Your username will be visible to all players, so make sure that it is appropriate.
- Complete challenges listed to win points. Challenges worth different point amounts. For every 10 points collected, you will receive one entry into the grand prize drawing of the 1-carat loose diamond and one entry into the general prizes drawing. \*See PRIZES
- Challenges can come and go and change all the time!
- Special challenges and chances to win even more prizes will be issued throughout the Diamond Draw and will be announced on the Eventzee app in the Diamond Draw game.
- Be sure to check in continuously to see what is new so you don't miss your chance! Turn on your app notifications for Eventzee to get notifications on the home screen of your device. Other chances may be announced via our NWKS Radio stations and NWKS Radio Facebook page.

# CHALLENGES:

- Photo Challenges. Take an original photo with your phone/tablet as specified by the challenge and hit submit. Admins must approve the photo before points are awarded. Photos will show up in the news feed where all players can see. Photos may also be used by NWKS Radio's or Sponsors for marketing purposes. Admins reserve the right to deny points if the photo is offensive or does not meet requirements of the challenge.
- Video Challenges. Take an original video with your phone/tablet as specified by the challenge and hit submit. Admins must approve the video before points are awarded. Videos will show up in the news feed where all players can see. Videos may also be used by NWKS Radio's or sponsors for marketing purposes. NOTE: The time limit on video recording is 30 seconds. Admins reserve the right to deny points if the video is offensive or does not meet requirements of the challenge.
- Info Challenges. Read the information and hit complete acknowledging you read
- Quiz Challenges. Answer the quiz correctly.
- **QR Code Challenges**. QR Codes will be posted at sponsor locations where you will scan the code with your device within the Eventzee app on your phone/tablet to get your points. Some QR Codes will have specific time frame requirements, and some may be activated again that you can scan again for more points at the same location.
- **Text Challenges**. Must be answered correctly and approved by the admins after submission to get points. Text answers may also be used by NWKS Radio's or Sponsors for marketing purposes. Admins reserve the right to deny points if the text is offensive or does not meet requirements of the challenge.

## PRIZES:

## • Grand Prize of 1-Carat Round Brilliant Excellent Cut loose diamond. Retail value \$6,500

- One entry into Grand Prize drawing for every 10 points on Diamond Dash starting April 4, 2022 10 am to July 13, 2022 10 am.
  - 3 finalists will be chosen for the grand prize at the KXXX 75<sup>th</sup> Anniversary Party on July 13, 2022 (weather permitting) and the winner will be announced at the KXXX 790 Anniversary Concert on July 31, 2022.
- Diamond comes with statement of authenticity.
- Diamond sponsored by Donelan's Jewelry of Colby
- Diamond can be upgraded but not downgraded thru Donelan's Jewelry
- No cash given instead of the diamond
- Winner will be responsible for paying taxes on the diamond
- Winner will be responsible for costs of putting the diamond into a setting of their choosing

## General Prizes

- One entry into General Prize drawing for every 10 points on Diamond Dash starting April 4, 2022 10 am to July 13, 2022 10 am. Winner of each general prize will get that entry removed from drawing.
  - All General Prizes winners will be chosen and announced at the KXXX 75<sup>th</sup> Anniversary Party on July 13, 2022 (weather permitting). Do not need to be present to win but you'll want to be there to not miss out on the fun!
- One Kansas City Royals Package: including 4 tickets in lower level behind the first base side to the Royals vs Red Sox game on August 5<sup>th</sup>
- Best Seat in the House. A piece of furniture sponsored by Colby Furniture and Homestore that will sit in the front row at the KXXX 790 75<sup>th</sup> Anniversary Concert that you will get to sit on at the concert and take home with you! Also includes 2 tickets to the concert!
- BIG PRIZE to be announced

## • Prizes throughout the event

 Multiple prizes will be announced throughout the event with prize information, time frame to win prize, and any rules that must be followed to get an entry to win the prize on the Eventzee app and could be mentioned on NWKS Radio stations and NWKS Radio Facebook page. Winners will be contacted by NWKS Radio and announced via radio and social media after each time frame is completed.

## NOTICE:

- Rocking M Media is using the Eventzee App to host the Diamond Draw and is not responsible or liable for Eventzee app not working correctly or having any types of issues.
- All text, photo, and video entries can be shared with sponsors for marketing purposes.
- All eligible entries will be randomly drawn to win all prizes. No purchase necessary.
- Attendance not required at Anniversary Party or Anniversary concert to win but highly encourage as they will both be a ton of fun!
- Employees of Rocking M Media are not eligible to win.
- Sponsors and sponsor employees are eligible to play and win but cannot win a prize that they sponsored
- Rocking M Media is not liable for any injuries incurred while completing any of the challenges listed.
- Rocking M Media reserves the right to change up some rules and regulations if needed throughout the Diamond Dash
- Anyone 18 and over is eligible to win and must understand that if they do win, their picture will be used as promotion and in marketing for Rocking M Media.
- Winners will have to pay tax on prizes.
- For any questions or concerns, please contact NWKS Radio 785.462.3305 or email nwksradio.rockingm@gmail.com